



February 19th, 2020

Press Release:

ROOTS Stormbuster Contractor and the environment

Rotterdam (NL) — ROOTS today announced a modification to its Stormbuster Contractor range that will positively impact the environment. From February 21st onwards, the renowned Contractor Parka and Bomber jackets will feature repurposed flame-retardant fabric material for the inner liner of the garment.

It's just one of the environmental initiatives ROOTS is running to minimize its products' ecological footprint.

"We are as committed as ever to reduce our ecological footprint without ever needing to compromise on the safety properties of our garments as they are designed to protect our wearers in the toughest situations thinkable. We sell millions of arc flash and flame-retardant protective garments. Making even small adjustments can have meaningful impact on the environment." said Theo de Vliegh, Managing Director for ROOTS for Safety B.V..

Along with designing garments fundamentally different to enhance longevity—which directly translates into appreciated value for money and a reduction of raw material usage—ROOTS also continuously explores and discovers opportunities for better garment fabrication and repurposing excess materials and haberdashery.

The repurposing of excessive fabrics to become liner material only effects products RO4517 (parka) and RO4547 (bomber) in both yellow and orange. The change will be effective from February 21st, 2020. From that point onwards, liners, in these aforementioned products, may have noticeably alternative colours (either navy or khaki) deriving from otherwise redundant fabrics.

"We are able to execute such upcycle modification due to the great flexibility our technical files provide us with." said Marco Kremers, Quality & CSR Manager for ROOTS for Safety B.V.. "More importantly, this means the Stormbuster Contractor products remain fully compliant to certification and need not be recertified. Which in turn means the change does not jeopardise the safety of our wearers."

This effort is just the beginning to design, manufacture and offer arc flash and flame-retardant protective workwear without compromising safety and the environment.

About ROOTS for Safety B.V.

ROOTS manufactures arc flash and flame retardant protective garments which are thoroughly tested in accordance with the latest safety standards, meticulously designed to offer great longevity and have an unbeatable comfort. This is due to its dedicated investments in only the highest quality fabrics with which are continuously innovated. Like no other arc flash and flame retardant garment manufacturer, ROOTS blazes a trail in pursuing safety beyond the standard to ensure the users' health, safety and well-being in any situation. Allowing ROOTS to offer uncompromised protection every time, all the time.

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